

I AM STILL YOUR CHILD

SOCIAL MEDIA TIPS

First, connect with us on the Web and on Social Media!

- **WEBSITE** iamstillyourchild.com

You'll find a ton of shareable content on our website, including the Do-it-Yourself Community Screening Kit, the film poster (with space to add the date, time, and place of your screening event), a series of COPMI moment posters by graphic artist Von Allan, COPMI quotes, infographics, and video capsules

- **FACEBOOK** fb.me/iamStillyourChild
- **TWITTER** twitter.com/stillyourchild
- **INSTAGRAM** instagram.com/iamstillyourchild

Follow us on social media to contribute to the wider conversation and stay updated on events, screenings and news.

- **YOUTUBE CHANNEL** <http://bit.ly/2f31ZoL>

Subscribe to our YouTube channel to access all of our videos related to *I Am Still Your Child* and children of parents with a mental illness.

Next, use #hashtags to connect your Community Screening to a wider discussion

- **HASHTAGS**

#IamStillYourChild

Use this hashtag to connect your Community Screening to the *I Am Still Your Child* Campaign so we can re-post your content to our followers and engage with your event.

#COPMI #mentalillness

Use these hashtags to connect your screening activity to a wider discussion on social media about children of parents with a mental illness.

A FEW SUGGESTED TWEETS

1. We are proud to host a Community Screening of #IamStillYourChild, a doc about Children of Parents with a Mental Illness #COPMI [add date, time, place of your screening]
2. Enter the world of #COPMI Children of Parents w/ Mental Illness via new doc @stillyourchild. Trailer → <http://bit.ly/2j35IE5>
3. Did you know in Canada there are 575 000 #COPMI Children of Parents w/ Mental Illness? Find out more via @StillYourChild #IamStillYourChild
4. 1 in 10 kids under age 12 in Canada is #COPMI – Child Of a Parent w/ Mental Illness. Watch @StillYourChild Trailer → <http://bit.ly/2j35IE5>
5. 1 in 5 Canadians experience mental illness. 60% have children. New doc @StillYourChild explores their world. #COPMI #IamStillYourChild
6. We need to talk about Children of Parents w/ Mental Illness! New doc @stillyourchild raises awareness about #COPMI <http://bit.ly/2gKJzd1>
7. Have a parent with a mental illness? You're not alone. Watch #IamStillYourChild on the #CBC Player <http://bit.ly/2xc1aR2> #COPMI

OFFICIAL WEBSITE → iamstillyourchild.com

OFFICIAL TRAILER → <http://bit.ly/2j35IE5>

